

look for local with  
**lo**sume

Dear retailer,

Picture this, your phone dings; you see 'Josi90', 'Ballintogher area', with a screengrab of her ideal product, (*sale value €350*) "guys, can anyone sell me this or similar?"

Josi is a loyal shopper whose preference is give local a chance before purchasing online, a consumer who may not have the means to travel, or time to shop around their local town to physically search options. Or who just wants to lower their co2 footprint.

### One touch reply

- 1 swipe multi-reply, a novel interface for swift message response
- A super simple tool for sales staff
- Easily add value "can deliver free this Fri.. "will help.. "include accessory 50% (clearance items etc.)
- Lo effort sales leads
- Discover local trends
- Like walk-in's but 'customers who know what they want' & less time wasting
- Easy to reply with content, links, catalogue with one-swipe
- Higher engagement, customers appreciate real staff over websites
- Real sustainability stuff – save customer journeys, reduce direct imports

### No setup:

- Just mention a few product categories you sell (no product entry, uploading or maintenance)
- Designed for the human touch, local advice, big e-commerce cannot compete with this

### Cost:

- Free for initial group
- Patience, feedback, opinions, help us help local retail, & improve the service
- How does losume make money? You tell us
- If some requests seem less-relevant to *your* business, tweak your categories (we made this easy too)

### About:

As an ex-retailer I recognise your challenges, time, overheads, and the relentless unfair advantage of big-e-commerce. Losume is developed by Glofend Technologies Ltd in response to unsustainable consumer trends. I welcome everyones support and opinion in making this Sligo-made product into a utility for all local businesses & consumers (*or losumers*.)

Thank you,  
Ronan

Just email [jo@losume.org](mailto:jo@losume.org) say 'retail type'

*like-minded team players welcome!*

