



Dear retailer,

Picture this, your phone dings; it's 'Josi90', 'Ballintogher area', with a screengrab of her ideal product, (*sale value €350*) "guys, can anyone sell me this or similar?"

Josi is a loyal shopper whose preference is give local a chance before purchasing online, a consumer who may not have the means to travel, or time to shop around their local town to physically search options. Or who just wants to lower their co2 footprint.

One touch reply

- 1 swipe auto or multi-reply, a novel interface for swift message response.
- No pressure; choose who when what to respond, Sellers are not visible to consumer until you engage.
- A super simple tool for sales staff
- Easily add value "can deliver free this Fri.. "will help.. "include accessory 50% (clearance items etc.)
- Lo effort sales leads
- Discover local trends
- Like walk-in's but 'customers who know what they want' & less time wasting.
- Seamless reply with content, links, catalogue with one-swipe.
- Higher engagement, customers appreciate real staff over websites.
- Real sustainability stuff – save customer journeys, reduce direct imports.

No setup

- Just mention a few product categories you sell (no product entry, uploading or maintenance)
- Designed for the human touch, local advice, big e-commerce cannot compete with this

Cost

- Free of charge to our first users, *although much needed contributions will help our borrowings / operations*
- Patience, feedback, opinions, help us redirect online sales back to local business, & improve the service.
- If some requests seem less-relevant to *your* business, tweak your categories (we made this easy too)

About

As an ex-retailer I recognise challenges, time, overheads, and the relentless unfair advantage of big-e-commerce. Losume is developed by Glofend Technologies Ltd in response to unsustainable consumer trends. I welcome everyone's support and opinion in making this Sligo-made product into a utility for all businesses & consumers (*or losumers.*)

Thank you,
Ronan

losume.org/join

Join the team? like-minded people welcome!

